

Titel:

By

A Dissertation Submitted in fulfillment
Of the Requirements of the Degree of Doctor of philosophy
In the
Caucasus School of Business
Of
Caucasus University

Caucasus School of Business
Caucasus University
2020

TABLE OF CONTENTS

| |
|--|
| ACKNOWLEDGEMENT..... |
| ABSTRACT..... |
| CHAPTERS..... |
| |
| Chapter 1: Introduction..... |
| 1.1 |
| 1.2 |
| . |
| . |
| . |
| . |
| |
| Chapter 2: Literature Review..... |
| 2.1 |
| 2.1.1 |
| 2.1.2 |
| . |
| . |
| . |
| . |
| 2.2 |
| . |
| . |
| . |
| . |
| Chapter 3: Conceptual Framework and research Hypotheses..... |
| 3.1 |
| 3.2 |
| . |
| Chapter 4: Research Design..... |

| | |
|---|------------------|
| 4.1 | Methodology..... |
| 4.2 | |
| . | . |
| . | . |
| Chapter 5: Analysis and Results..... | |
| 5.1 | |
| 5.2 | |
| . | . |
| . | . |
| Chapter 6: Limitations, Conclusions and Implications..... | |
| Chapter 7: Directions for Future Research..... | |
| REFERENCES:..... | |
| APPENDICES..... | |